

The Four Contributions of Engaged Employees

Core Work Producer

Performs the essential work of their role with consistency, focus, and reliability. Takes ownership of assigned tasks and responsibilities.

Business Improver

Identifies inefficiencies, suggests changes, and participates in making work safer, faster, or better. Looks beyond the immediate task to improve systems.

Team Collaborator

Communicates clearly, supports coworkers, and contributes to shared goals. Engaged in group problemsolving and respectful coordination.

Continuous Learner

Seeks out new skills, training, and knowledge to adapt and grow.

Welcomes feedback and takes initiative to stay competent and informed.



Core Work Producer

- Delivering shift-specific tasks, forms, and checklists through touchscreen kiosks, tablets or mobile web without needless complications
- Centralizing job resources (SOPs, manuals, videos) by role, location, or line—available on demand
- Enabling acknowledgment-based workflows to ensure critical tasks (like safety checks or clean-ups) are seen and completed
- Providing visual queues, schedules, and real-time updates through dedicated hubs based on location or roles
- Replacing paper-based assignments with digital triggers tied to time, role, or scan-events (e.g., QR code at a machine or entry point)



Team Collaborator

- Facilitating targeted communications between departments and frontline staff (text, signage, forms, broadcasts)
- Delivering shift handoff notes, announcements, or group updates across surfaces with audit trails
- Offering anonymous or named feedback channels tied to departments or specific processes
- Providing shared work surfaces (like loading dock or maintenance boards)
 that reflect real-time activity across roles
- Enabling real-time recognition and shoutouts via kiosks, TVs, and mobile for peer-to-peer or manager-initiated praise



Business Improver

- Embedding feedback loops directly in task flows (e.g., "Was this process efficient?" or "Any issues today?")
- Digitizing problem submission workflows (kaizens, safety hazards, line stoppage forms) with routing and triggers
- Capturing trends across locations or shifts using structured form data + analytics
- Providing simple form builders to CI managers to deploy rapid improvement feedback campaigns or A/B pilot workflows
- Creating always-on digital suggestion boxes (via QR, kiosks, TVs) tied to departments or topics



Continuous Learner

- Delivering micro-training modules, quizzes, and acknowledgments on any surface
- Providing role-based learning hubs (e.g., Safety Hub, Quality Hub, Benefits Hub, Production Hub) with curated content
- Automating refresher training based on tenure, incidents, or seasonal patterns
- Tracking learning completion via quizzes, acknowledgments, or form-based validation
- Surfacing learning opportunities contextually—e.g., "New SOP available" when scanning into a job site or machine